



Indian
The Corporate Governance Day



JANUARY 20, 2023
ONLINE CONFERENCE

Partnership and Sponsor options

Past Partners include

Sponsorship & Partnership Opportunities

Enlisted below are the Sponsorship, Exhibition & Other Participation Opportunities for your organisation to achieve that extra mileage, visibility and brand equity at the event.

Platinum Sponsor:	INR 190.000
Gold Sponsor:	INR 90.000
Silver Sponsor	INR 60.000
DEMO and On-Site Acknowledgment :	INR 50.000

The above prices are plus GST (if applicable).

Platinum Sponsor

The benefits for the Platinum Sponsor Category have been packaged below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as "Platinum Sponsor."
- Sponsor's logo acknowledgement on all promotion material: Direct mailers, eDMs, etc., positioning it as "Platinum Sponsor."
- Placement of 150 words of editorial copy relative to the sponsor's profile on the event microsite
- Sponsor's logo acknowledgement on the dedicated event microsite with a hyperlink from sponsor's logo to sponsor's homepage
- A Special Online mailer will be sent on the Sponsors behalf to a target audience from our extensive database and the database of VIP clients from your organisation to attend the conference.
- Six (6) complimentary conference tickets for the sponsor's representatives and sponsor's clients and prospects

On-Site Acknowledgement & Promotion For Event:

- Exclusive branding as "Platinum Sponsor."
- Speaking opportunity to speak at one of the sessions and be part of the panel.
- Sponsor's logo acknowledgement on stage backdrop at an appropriate location on-site
- Sponsor's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines)
- Inclusion of sponsor's corporate/product collateral in the conference documentation package

Post-Event:

- 50 participant Lead guarantee with complete contact details (GDPR opted)
- The event attendee list will be forwarded to the sponsor after the closure of the event

Total Investment: **INR 190.000**

Gold Sponsor

The benefits for the Gold Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as “Gold Sponsor.”
- Sponsor’s logo acknowledgement on all promotion material: Direct mailers, eDMs, etc., positioning it as “Gold Sponsor.”
- Placement of 150-words of editorial copy relative to the sponsor’s profile on the event microsite.
- Sponsor’s logo acknowledgement on the dedicated event microsite with a hyperlink from sponsor’s logo to sponsor’s homepage
- Four (4) complimentary conference tickets for the sponsor’s representatives and sponsor’s clients and/or prospects

On-Site Acknowledgement & Promotion For Event:

- Speaking opportunity to speak at one of the sessions before lunch.
- Sponsor’s logo acknowledgement on stage backdrop at an appropriate location on-site
- Sponsor’s logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines)
- Inclusion of sponsor’s corporate/product collateral in the conference documentation package

Post-Event:

- The event attendee list will be forwarded to the sponsor after the closure of the event

Total Investment: **INR 90.000**

Silver Sponsor

The benefits for the Silver Sponsor Category have been packaged as below.

Pre-Event Promotion For Event:

- Branding in the Promotion Campaign before the event as “Silver Sponsor.”
- Sponsor’s logo acknowledgement on all promotion material: Direct mailers, eDMs, etc., positioning it as “Silver Sponsor.”
- Placement of 75-words of editorial copy relative to the sponsor’s profile on the event microsite.
- Sponsor’s logo acknowledgement on the dedicated event microsite with a hyperlink from sponsor’s logo to sponsor’s homepage
- Three (3) complimentary conference tickets for the sponsor’s representatives and sponsor’s clients and/or prospects

On-Site Acknowledgment & Promotion For Event:

- Sponsor’s logo acknowledgement on stage backdrop at an appropriate location on-site
- Inclusion of sponsor’s corporate/product collateral in the conference documentation package

Post-Event:

- The event attendee list will be forwarded to the sponsor after the closure of the event

Total Investment: **INR 60.000**

Display Booth At The Showcase Area

A platform to display your products and services and reach out to prospective customers, interact with top executives from the Industry and media and get feedback from the user community.

- Regular Package Entails:
- An Exhibit Area of 2.5 X 2 sq. mts* (shell structure) (size subject to changes depending on the venue.)
- Logo acknowledgement on all promotion material: Direct mailers, eDMs, etc. and positioning as "Exhibitor".
- The exhibitor's recognition on the event website includes: a logo, 50-word company profile and hyperlink to the exhibitor's website.
- One (1) pass for the sponsor's representatives and the sponsor's clients and/or prospects.

All other branding materials like posters for display at the stall will have to be arranged by the exhibitor.

Total Investment: **INR 50.000**

DEMO and On-Site Acknowledgment & Promotion

The benefits for the Breakfast Sponsor Category have been packaged as below.

On-Site Acknowledgment & Promotion For Event:

- Exclusive branding as "DEMO and On-Site Acknowledgment & Promotion."
- The sponsor's logo is displayed prominently
- Opportunity to put up the standees/roll up
- Sponsor's logo & profile to be featured in all event-related printed marketing collaterals (subject to printing deadlines).
- Inclusion of sponsor's corporate/product collateral in the conference documentation package.

Post-Event:

The event attendee list will be forwarded to the sponsor after the closure of the event

Total Investment: **INR 50.000**



For Partnership/ Sponsorship Contact:

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GDPR, Data Privacy, Data Protection, IT and Cybersecurity, Governance, Risk Management, Compliance, IT Security (GRC), Bribery, Fraud, Corruption (BFC), Corporate Social Responsibility (CSR) events.

Each event focuses on expertise, knowledge and experience in developing custom-tailored or open-to public, high-level conferences, think tanks, breakfast briefings, bespoke roundtables, webinars or workshops and other events to fit the participants' needs and requests.

We can co-host a themed seminar, roundtable, workshop or think tank to add value to the business communities you are targeting. Let us have a dialogue to select your preferred audience (e.g. board of directors, IT managers, audit, CFO, CEO CXO, or directors) and a variety of companies to attend. These events build partnerships and co-operations for future references and shared experiences and expand the network of trusted local business contacts. The events can be complimentary for participants and include a networking drinks reception or lunch/dinner.

The benefits and alternatives of our Bespoke Networking activities;

- We provide an independent and global corporate voice for our annual events.
- Exclusive sponsorship, co-branding, a variety of sponsor opportunities, exhibitions, workshops, seminars, etc., to a general (e.g. CXO) audience or a highly targeted event.
- We position you as an equal partner with your key or target accounts – to participate in Q&A sessions or panels throughout the conference.
- High confirmation rate for invitations to workshops, seminars or product presentations.
- The sponsors have been with us for several years because we want to create a long-term business relationship via our GRC/BFC/CSR-focused approach. Build on relationships that address the current issues from our one-stop GRC shop.
- Our activities are targeted toward the GRC/BFC/CSR audience. Participants can submit key GRC wish-list of subjects, persons, sectors or regions thru our interactive communications throughout the year. Therefore, each event agenda is designed to keep the participants and sponsors updated on the key GRC demands and business trends.

Other Bespoke Services; Executive Dinners, Seminars, Workshops, Thinktank, Roundtable.

Host or co-host with us a GDPR, IT and Cybersecurity GRC or IT topic-focused, private dinner (boardroom style) for ca 15-20 highly targeted attendees. The Bespoke dinner can be organised as stand-alone activity in your chosen city or adjoined to one of the events or summits (depending on availability). We do all the work, including;

- Send invites and confirmations to positions, persons or companies
- We deliver a welcome speech and co-chair the dinner with a local GRC authority
- The agenda will suit your current requirements, embed keynotes and case studies
- Select a GRC theme, moderate discussions and gather queries for you to address later.
- Input into the topic and speakers – focus on a chosen sector, subject matter or issue!
- Find a prominent co-branding local partner.

Therefore, if you want to enter the market, build your current portfolio of clients or enter the market with a new product or service. Call us on +45 2121 0616 or info@corporate-governance.institute

